Course Offers (M.Sc.)

Product Management	3
Business Development	4
Advanced Issues in Marketing and Sales	5
Advanced Strategic Management	6
Mergers & Acquisitions	7
Advanced Exercises in Strategic and International Management	8
Applications of Controlling	9
Advanced Controlling	
Cases in Consulting and Management Accounting	11
Management Accounting for Investments and Sustainability	12
Management Reporting and Visualization with SAP S/4HANA and Microsoft Power BI	13
Risk Management	15
Behavioral Finance	16
Insurance Management	17
Sustainable Portfolio Management	
Applied Corporate Finance	19
Sustainable Business – Strategy, Governance & Finance	20
Auditing and Consulting	21
Special Issues in Financial Accounting and Auditing: Single Financial Statements	22
Special Issues in Financial Accounting and Auditing: Group-Wide financial statements	23
Group-Wide Financial Reporting & Sustainability Reporting	24
Empirical Management Research	25
Organization Theory & Design	26
Advanced Exercises in Leadership & Human Resource Management	27
Advanced Exercises in Management Research Methods	28
Systems Engineering	29
Digital Business	30
Managing the Innovation Process	31
Creativity and Entrepreneurship	32
Text Mining	33
Data Science for Consumer Behavior	34
Data Science with Python for Business and Economics	35
International Corporate Taxation and Tax Structuring	
Taxation of Partnerships and Corporations	37
Taxation of Individuals	
Economics of Regulation	
Industrial Organization	40
Economics of Innovation	41
Theory of International Trade	42

Trade Policy and International Factor Movements	43
Summer School in Economics	44
Virtual Summer School: Economics of Debt Crises	45
Transition and Reform Economics	46
Financial Markets and International Macroeconomics	47
Advanced Macroeconomics	48
Risk and the Open Economy	49
Microeconomics and Game Theory	50
Behavioral Economics	51
Foundational Problems of Applied Economics	52
Advanced Econometrics	53
Time Series Econometrics and Computer Based Methods	54
Economics of Digitalisation	55
Cause and Effect: Topics in Empirical Economics of Education, Labor, and Health	56
Introduction to LaTex and R	57
Tools in Empirical Research	58
Business Ethics	59
Rhetoric for Managers	60

Course Offers (M.Sc.)

02-BWL: MSc -B1-1		Product	Management	1 st – 3 rd semester	6 CP	
Cours	20	Product Mar	pagement			
Code		02-BWL:MS				
	ty / Department /		s Administration / BWL I – Ma	arketing and Sales M	/anagement	
Chair					lanagomon	
	dinator	Prof. Alexan	der Haas			
Requ	irements	None				
	ning Outcomes	result comp • indep insigh • ability • ability appro • ability and s • under • develo • produ	etical knowledge of and applie ing in improved functional, me etence (to be specified in initi- endent compilation, evaluation its in their societal and ethical to structure further independ to formulate, defend and criti- aches in this field to discuss information, ideas pecialist audiences in this fiel- standing of product managen oping innovative marketing co ct launch on the market ct-lifecycle-management	ethodological and le al course session) n and interpretation context ent study and learni cize specific positio , issues and solution d nent	adership of scientific ng ns and	
Teac	hing Method	Lecture and				
	Total		180 hours			
s)	Course		Attendance	Preview	and review	
Workload (hours)	Lectur	е	30		60	
ڪ ≤	Tutoria	al	30		60	
Asse	ssment	End-of-cours	se assessment and in-course	assessment		
	Requirements		None			
ent	Type(s) (duration)		Written examination (60-90 minutes) and summaries			
Assessment	Type of reassessr		Equivalent to type of initial assessment			
Ass	Contribution to final grad		80-100% written examination, 0-20% summaries			
Frequ		Winter seme	ester			
	hing Language	English				
Note		For further n	nodule information and require	ed readings, see Stu	udIP.	

02-B\	2-BWL:MSc-B1-2 Business		s Development	1 st – 3 rd semester	6 CP	
Course Business Development Code 02-BWL:MSc-B1-2 Faculty / Department / 02 / Business Administration / BWL I – Marketing and Chair			arketing and Sales I	Management		
	dinator	Prof. Alexan	der Haas			
		None				
Learning Outcomes • acquidevente leade • evalution in ne • indeption • indeption • abilition • abilition • abilition		devela leade • evalua in nev • indep insigh • ability • ability	sition of theoretical knowledge and applied skills in business opment resulting in improved functional, methodological and rship competence (to be specified in initial course session) ation, interpretation and application of advanced scientific insights w and/or multidisciplinary contexts endent compilation, evaluation and interpretation of scientific its in their societal and ethical context v to structure advanced independent study and learning v to integrate insights with knowledge gained in other modules, ling societal and ethical contexts v to conduct theoretical and applied research in this field v to convey factual knowledge and discuss state-of-the-art irch with both lay and specialist audiences in this field ng and claiming value ging key accounts			
			fying new markets menting business development strategies			
Teac	hing Method	Lecture and				
	Total		180 hours			
loac s)	Course		Attendance	Preview	and review	
Workload (hours)	Lectur	e	30		60	
λĔ	Tutoria	al	30		60	
Asses	ssment	End-of-cours	se assessment			
	Requirements		None			
ient	Type(s) (duration)		Written examination (90 minutes) and simulation			
Assessment	Type of reassessr	ment	Equivalent to type of initial assessment			
		-	90% written examination, 10% simulation			
Frequ		Summer ser	nester			
	hing Language	English		al mandia a second		
Note		For further n	nodule information and require	ea readings, see Sti	uaiP.	

02-B\	WL: MSc- B1-3		ed Issues in g and Sales	1 st – 3 rd semester	6 CP
Cours	se	Advanced Is	sues in Marketing and Sales		
Code		02-BWL:MS	c-B1-3		
Facul Chair	ty / Department /	02 / Busines	s Administration / BWL I - Mark	eting and Sales Ma	anagement
	dinator	Prof. Alexan	der Haas		
Requ	irements	None			
in n • abil incl • abil • abil • abil • abil			ation, interpretation and application of advanced scientific insights w and/or multidisciplinary contexts v to integrate insights with knowledge gained in other modules, ding societal and ethical contexts v to structure advanced independent study and learning v to conduct theoretical and applied research in this field v to convey factual knowledge and discuss state-of-the-art urch with both lay and specialist audiences in this field		
Cours	se Contents		eting and sales in a digital world g and negotiation		
Teac	hing Method	Lecture and	tutorial		
σ	Total		180 hours		
Workload (hours)	Course		Attendance	Preview a	nd review
Worklo; (hours)	Lectur	е	30	60	0
ڪ ≤	Tutoria	al	30	60	0
Asse	ssment	In-course as	sessment		
	Requirements		None		
ent	Type(s) (duration)		Written assessment and oral assessment (to be announced in initial session)		
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment		
Contribution to fina		al grade 50% written assessment and 50% oral assessment			
Frequ	Frequency Winter seme		ster		
Capa		20 students			
Teac	hing Language	English			
Note		For further m	nodule information and required	l readings, see Stud	JIP.

		Advance Manager	ed Strategic ment	1 st -3 rd semester	6 CP		
Course Code		Advanced Strategic Management 02-BWL:MSc-B2-1					
Faculty Chair	/ Department /		s Administration / BWL II – Stra	ategic and Internati	onal		
Coordin	nator	Prof. Andrea	is Bausch				
Require	ements	None					
Learning Outcomes under exten expla exten expla exten expla exten expla exten expla exten exte		 extensive explained in the extensive extens	standing of essential theories of sive knowledge of methods and ining fields of action in strategic sive knowledge of empirical res- ation, interpretation and applica- field of strategic management to integrate insights with know to structure further independer to formulate, defend and critici aches in this field to discuss information, ideas, in pecialist audiences in this field uction to strategic managemen gy research etitive strategies and business rate strategies, internationalization gic entrepreneurship and Innov gic change gy and performance	d frameworks for de management sults on strategic m ation of advanced s ledge gained in oth nt study and learnin ze specific position issues and solution t models in the age of tion and diversification	escribing and anagement cientific insights er modules ig is and s with both lay		
Teachir	ng Method	Lecture and					
	otal		180 hours				
	ourse		Attendance	Preview a	ind review		
orkl	Lecture	е	30	6	0		
N () N (Tutoria	al	30	6	0		
Assess	ment	End-of-cours	se assessment				
	lequirements		None				
	ype(s) (duration)		Written examination (60-90 minutes) and / or project assignment (to be announced in initial session)				
Assessment	ype of reassessn	nent	Equivalent to type of initial assessment				
Asse	contribution to fina	al grade	80-100% written examination and 0-20% project assignment (to be announced in initial session)				
Freque	ncy	Winter seme					
	ng Language	German					
Note			nodule information and required	l readings see Stu	dIP		

	: MSc- B2-2	Mergers	& Acquisitions	1 st -3 rd semester	6 CP
Course		Mergers & A			
Code	· - · · · · · ·	02-BWL:MS	-		
Chair	/ Department /	Managemen		trategic and Interna	itional
Coordina	ator	Prof. Andrea	is Bausch		
Require		None			
Learning Outcomes under exten expla exten expla exten expla exten evalu in the ability incluc ability ability resea Course Contents Course Content Course Contents Course Contents Course C			standing of essential theories sive knowledge of methods a ining fields of action in merge sive knowledge of empirical r ation, interpretation and appli field of mergers & acquisitior to integrate insights with kno ling societal and ethical conte to structure advanced indepo- to conduct theoretical and ap to convey factual knowledge rch with both lay and speciali uction to mergers, acquisition processes, parties and organ sitions and strategy ess of acquisitions eration and divestments any valuation cing acquisitions	nd frameworks for or rs and acquisitions esults on mergers a cation of advanced s wledge gained in o exts endent study and le oplied research in the and discuss state- st audiences in this and alliances	describing and and acquisitions scientific insights ther modules, earning his field of-the-art
Teachin	g Method	Lecture and	tutorial		
JT g	otal		180 hours		
Workload (hours)	ourse		Attendance	Preview	and review
Worklos (hours)	Lectur		30		60
≥ન	Tutoria	al	30		60
Assessn	nent	End-of-cours	se assessment	•	
	equirements		None		
-	/pe(s) (duration)		Written examination (60-90 minutes) and / or project assignment (to be announced in initial session)		
Assessment C	/pe of reassessr	nent	Equivalent to type of initial assessment		
SS C	Contribution to final grade		80-100% written examination and 0-20% project assignment (to be announced in initial session)		
∢		Frequency Summer ser			
	ю	Summer ser		,	
Frequen	ncy g Language	Summer ser German		,	

02-BV	WL: MSc- B2-3		ed Exercises in c and International ment	1 st – 3 rd semester	6 CP
Course		Advonced	versions in Ctrategia and Intern	ational Managanan	
Cours Code		02-BWL:MS	xercises in Strategic and Interna	ational Managemer	11
-	ty / Department /		s Administration / BWL II – Stra	tegic and Internatio	nal
Chair		Managemen			
Coord	dinator	Prof. Andrea			
Requ	irements	None			
Learning Outcomes		 evaluation empirimation ability ability ability ability 	standing of essential theories of strategic management ation, interpretation and application of frameworks, theories and ical findings in the context of practical problems to integrate insights with knowledge gained in other modules to structure advanced independent study and learning to conduct theoretical and applied research in this field to convey factual knowledge and discuss state-of-the-art		
Courr	se Contents		rch with both lay and specialist audiences in this field		
Cours	se contents		nced Strategic Management (02-BWL:MSc-B2-1) ers & Acquisitions (02-BWL:MSc-B2-2).		
Teach	ning Method	Lecture		<i>o bl l</i> j.	
	Total		180 hours		
Workload (hours)	Course		Attendance	Preview a	nd review
Worklo; (hours)	Lectur	е	30	12	20
≳ ר	Independen	t study	30		
Asses	ssment	In-course as	sessments		
	Requirements		None		
	Type(s) (duration)		End-of-course examination, mid-term tests, presentation / active participation and / or written assignment (to be announced in initial session)		
nent	Type of reassessr	nent	Equivalent to type of initial assessment		
Assessment	Contribution to final grade		0-50% end-of-course examination, 0-50% interim tests, 0-30% presentation / oral assessment, 0-30% written assignment (to be announced in initial session)		
Frequ	iency	Summer ser	nester		
Capa		18 students			
Teach	ning Language	German			
Note		For further n	nodule information and required	l readings, see Stud	dIP.

02-B\	WL: MSc -B4-1	Applicati	ons of Controlling	1 st – 3 rd semester	6 CP
Cours	se	Applications	of Controlling		
Code	;	02-BWL:MS			
Facu	Ity / Department /	02 / Busines	s Administration / BWL IV - I	Managerial Accounti	ing
Chair	, ,			0	0
Coord	dinator	Prof. Arnt W	öhrmann		
Requ	irements	None			
Lean	ning Outcomes	 gener select (primation) 	to systemize and apply key main al understanding of the idea and managerial accounting co ary and support activities) ing students to adapt, apply a	of managerial accou oncepts along the va	inting and also of lue chain
	se Contents	functionselection	vioral management accounting ional and industry specific management accounting sted topics in advanced management accounting		
Teac	hing method	Lecture and			
pg	Total		180 hours		
Workload (hours)	Course		Attendance		and review
/or	Lectur		30		60
35	Tutoria	al	30		60
Asse	ssment	End-of-cours	se assessment		
	Requirements		None		
ent	Type(s) (duration)		Written examination (60-90 minutes)		
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment		
Contribution to final		al grade	100% written examination		
Frequ	lency	Winter seme	ester		
Teac	hing Language	German			
Note		For further n	nodule information and requir	ed readings, see St	udIP.

02-B\	WL: MSc- B4-2	Advance	ed Controlling	1 st – 3 rd semester	6 CP	
Code02-BWLFaculty / Department / Chair02 / BusCoordinatorProf. ArRequirementsNoneLearning Outcomes• s• aa• s• s			I Controlling MSc-B4-2 Jess Administration / BWL IV – Managerial Accounting Wöhrmann dents understand the relevance of value-based management accounting ity to support decisions based on an appropriate understanding and lysis of value-oriented KPIs dents are capable of systemizing, challenging and applying performance asurement and incentive design in real world situations			
Course Contents • Me • va • va • ind			on and improvement of manage rate valuation, mergers & acquis ers & Acquisitions -based management tive schemes red topics in advanced manage	ment accounting expo itions, incentive sche		
Teac	hing method	Lecture and				
	Total		180 hours			
Workload (hours)	Course		Attendance	Preview	and review	
Worklo; (hours)	Lectur	е	30		60	
ΞŚ	Tutoria	al	30		60	
Asses	ssment	End-of-cours	se assessment			
	Requirements		None			
ent	Type(s) (duration)		Written examination (60-90 minutes)			
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment			
Ass	Contribution to fina	-	100% written examination			
Frequ		Summer ser	nester			
Teac	hing Language	German				
Note		For further m	For further module information and required readings, see StudIP.			

02-BW	/L: MSc -A-B4-3		Consulting and ment Accounting	1 st – 3 rd semester	6 CP	
Course	•		noulting and Managament Asso	unting.		
Course	e		nsulting and Management Acco	unung		
Code	· / Dementers evet /	02-BWL:MS				
	y / Department /	02 / Econom	nics / BWL IV – Managerial Acco	bunting		
Chair	ingtor	Drof Arct 14	äh maa ana			
Coord		Prof. Arnt W	onrmann			
	rements	None				
Learni	ng Outcomes	 Students perspect 	solve more complex manageme are able to analyze real busine ives present and defend own ideas		om different	
Course	e Contents	Professie	onal presentation training			
		 Solving a 	and presenting case studies in te	eams		
		• Case study topics, particularly from the areas of management accounting,				
		finance a	and management			
Teach	ing Method	Lecture with	h integrated colloquium			
в (s	Total		180 hours			
onr:	Course		Attendance	Preview and review		
Workloa d (hours)	Lecture with ir colloqui		30		150	
Asses			se assessment			
	Requirements		None			
	Type(s) (duration)		Homework (3 case study solutie examination (3 presentations à		les each) and oral	
nent	Type of reassessr	nent	Equivalent to type of initial assessment			
Assessment	Contribution to final grade		Homework, ie, case study solution quality (70%) and oral examination, i.e., presentation performance (30%)			
Frequency Summer set		nester				
	ing language	English				
Note			locuments, literature, and dates,	, see StudIP an	d EVV.	
Capac	ity	20 students	,			

02-BV		for Inves Sustaina	t Accounting for Investments	1 st – 3 rd semester and Sustainability	6 CP	
Facul Chair	ty / Department /	02/ Business	s Administration/ BWL IV – Ma	anagerial Accountin	g	
	dinator	Prof. Dr. Arn	t Wöhrmann			
	irements	None	<u> </u>			
	ing Outcomes	 broad control 	to systemize and apply key managerial accounting instruments d understanding of management accounting for the management, ol and coordination of investment and sustainability projects ling students to adapt, apply and challenge selected instruments			
Cours	se Contents	projecimplicsustai	aging investments and real estate investment projects oct management cations of behavioral management accounting ainability management accounting cted instruments and concepts of management accounting			
Teac	hing Method	Lecture and	tutorial			
q	Total		180 hours			
s)	Course		Attendance	Preview	and review	
Workload (hours)	Lectur		30		60	
≥ન	Tutoria	al	30		60	
Asses	ssment	End-of-cours	se assessment	·		
	Requirements		None			
ent	Type(s) (duration)		Written examination (90 minutes)			
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment			
	•		100% examination			
Frequ		Winter Seme	ester			
-	Teaching Language German					
Note		For further n	nodule information and require	ed readings, see Sti	JdIP.	

		1		A of and		
	/L: MSc -A-B4-	Managa	mont Poporting and	1 st - 3 rd	6 CP	
Extra2		•	ment Reporting and	semester		
		Visualiza	ation with SAP			
		S/4HAN	A and Microsoft			
		Power B	I			
		·		•	•	
Course	e	Managemer Power Bl	t Reporting and Visualization wi	th SAP S/4HAN/	A and Microsoft	
Code			c-A-B4-Extra2			
Facult Chair	y / Department /		nics / BWL IV – Managerial Acco	ounting		
Coord		Prof. Arnt W				
Learni	ng Outcomes		sic understanding of manageme			
		Students a	are able to critically scrutinize the are able to deal with selected ele	Ŷ	0	
0	• Operator 1-		Power Bl®.	na avilta - f		
Course	e Contents		cal foundations of reporting and work with SAP S4/HANA®	results of empiri	cai research	
			work with Microsoft Power BI®			
			step, students learn the basics of	of management r	eportina. Some	
			tions from empirical research on			
			two parts focus on practical app			
			receive individual logins for S/4			
		business transactions in the areas of finance and management accouting				
			ne. With Microsoft Power BI ®, s s transactions along the data and			
			f creating reports, data analyses			
			ion. Videos are available for all p			
			al knowledge about the individu			
Teach	ing Method	Lecture, Exe	ercise and Practical Application			
	Total	,	180			
)						
Workload (hours)	Course		Attendance	Preview and re	eview	
(hc Wo	Lecture incl.	exercise	20	40		
	Practical App	olication	20	100		
Asses			se assessment			
	Requirements	I	Successful completion of selec	ted practical task	s in SAP	
			S/4HANA® and Microsoft Powe	•		
	Type(s) (duration)		Written examination (60 minutes)			
Ħ						
Assessment	Type of reassessment		Equivalent to type of initial assessment			
Asse	Contribution to final grade		100% exam			
Freque	ency	irregular	1			
	ing language	German				
Note		For course of	locuments, literature, and dates,	see StudIP		

Capacity	The class has a limited number of participants. An application is required.
	Prerequisite is at least 6 ECTS from the pool of the following modules:
	Management Accounting for Investments and Sustainability, Advanced
	Controlling

02-B\	WL: MSc- B5-1	Risk Ma	nagement	1 st – 3 rd semester	6 CP
Cours	Se	Risk Manage	ement		
Code		02-BWL:MS			
	lty / Department /		s Administration/ BWL V - Fin	ancial Services	
Coord	dinator	Prof. Andrea	as Walter		
Requ	irements	None			
in new • ability includ • ability • ability • ability • ability			ation, interpretation and application of advanced scientific insights v and/or multidisciplinary contexts to integrate insights with knowledge gained in other modules, ing societal and ethical contexts to structure advanced independent study and learning to conduct theoretical and applied research in this field to convey factual knowledge and discuss state-of-the-art rch with both lay and specialist audiences in this field		
types meas			s of risk management s of risks surement of the risk agement and controlling of the risk		
Teac	hing Method	Lecture and			
q	Total		180 hours		
Workload (hours)	Course		Attendance	Preview	and review
Workloa (hours)	Lectur	е	30		60
ڪ≤	Tutoria	al	30		60
Asse	ssment	End-of-cours	se assessment		
	Requirements		None		
ent	Type(s) (duration)		Written examination (90 minutes)		
Assessment	Type of reassessr	ment	Equivalent to type of initial assessment		
Ass	Contribution to fin	-	100% written examination		
Frequ		Summer ser	nester		
	hing Language	German			
Note		For further n	nodule information and require	ed readings, see St	udIP.

02-B\	WL: MSc- B5-2	Behavio	ral Finance	1 st – 3 rd semester	6 CP	
Cours		Behavioral F				
Code		02-BWL:MS				
Chair			s Administration/ BWL V - Fina	ancial Services		
	dinator	Prof. Andrea	is Walter			
Requ	irements	None				
ins • abil inc • abil • abil • abil • abil		insigl ability inclue ability ability ability	ation, interpretation and application of advanced scientific hts in new and/or multidisciplinary contexts v to integrate insights with knowledge gained in other modules, ding societal and ethical contexts v to structure advanced independent study and learning v to conduct theoretical and applied research in this field v to convey factual knowledge and discuss state-of-the-art arch with both lay and specialist audiences in this field			
Course contents		behavecapital	 fundamentals of decision theory behavioral anomalies capital market anomalies behavioral corporate finance 			
Teac	hing Method	Lecture				
σ	Total		180 hours			
s)	Course		Attendance	Preview a	and review	
Workload (hours)	Lectur	e	60	1	20	
Asse	ssment	End-of-cours	se assessment			
	Requirements		None			
ent	Type(s) (duration)		Written examination (90 minutes)			
Assessment	Type of reassessr	ment	Equivalent to type of initial assessment			
Ass	Contribution to fina	al grade 100% written examination				
	uency	Winter seme	ester			
	hing Language	German				
Note		For further m	module information and required readings, see StudIP.			

02-B\	WL: MSc- B5-3	Insuranc	e Management	1 st – 3 rd semester	6 CP		
Cours Code		Insurance M 02-BWL:MS					
	ty / Department /		s Administration/ BWL V - Fina	ancial Services			
Chair	• •						
	dinator	Prof. Andrea	is Walter				
	irements	None					
insigl ability includ ability ability ability ability			ation, interpretation and application of advanced scientific hts in new and/or multidisciplinary contexts v to integrate insights with knowledge gained in other modules, ding societal and ethical contexts v to structure advanced independent study and learning v to conduct theoretical and applied research in this field v to convey factual knowledge and discuss state-of-the-art arch with both lay and specialist audiences in this field				
• ir • ir • s • o The exe			cs and current challenges in the insurance industry rance and risk theory rance lines and premium calculation egies in a low interest rate environment ortunities and risks from digitalization and big data tes contain in-depth illustrations of the lecture content at the well as the operational level.				
Teac	hing Method	Lecture and	Lecture and tutorial				
	Total		180 hours				
Workload (hours)	Course		Attendance	Preview	and review		
Worklo: (hours)	Lectur	е	30		60		
≥ન	Tutoria	al	30		60		
Asses	ssment	End-of-cours	se assessment				
	Requirements		None				
ent	Type(s) (duration)		Written examination (90 minutes)				
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment				
Ass	Contribution to final grade		100% written examination				
Frequ		Summer ser	nester				
	hing Language	German					
Note		For further n	nodule information and require	ed readings, see St	udIP.		

02-BW	/L: MSc- F-B5–4	Sustaina	able Portfolio	1 st - 3 rd	6 CP		
				semester			
		Manage	ment				
Cours	•	Sustainable	Portfolio Managoment				
Code	e	02-BWL:MS	Portfolio Management				
	y / Department /		s Administration/ BWL V - Finan	cial Services			
Chair	y / Department /						
Coord	inator	Prof. Andrea	as Walter				
Learning Outcomes		 pricing a empirica program Multifact Cross-se Quantita ESG-Inte Performa The goa Students Students Students Students Students Students Students Gross-se Quantita ESG Inte 	Students will improve their understanding of the key concepts of asset pricing and sustainable investment management while being able to empirically implement these theoretical concepts using data sets and programming skills. Module content consists of, but is not limited to: Multifactor models Cross-sectional anomalies Quantitative investment strategies ESG-Integration Performance evaluation of professional asset managers The goals of this course are: Students gain knowledge and insights into asset allocation. Students acquire knowledge of asset pricing models. Students are able to create and apply optimal portfolios. Students are able to create and apply optimal portfolios. Students are able to test asset pricing models and anomalies. <u>Students are able to test asset pricing models and anomalies</u> . <u>Students can construct and evaluate investment strategies</u> Multifactor models Cross-sectional anomalies Quantitative investment strategies ESG Integration				
Teach	ing Method		Performance evaluation of professional asset managers Lecture and tutorial				
8	Total	L	180 hours				
ă	Course		Attendance	Preview and	review		
Workloa (hours)	Lecture with in Exercis	0	60	120			
Asses	sment	End-of-cour	se assessment				
	Requirements		None				
t	Type(s) (duration))	Term paper and oral examination				
Assessment	Type of reassess		Equivalent to type of initial assessment				
	Contribution to fin	-	Term paper (70 %) and oral examination (presentation) (30 %)				
Freque		Summer ser	emester				
Teaching language		English					
Note	.:4. /	For course documents, literature, and dates, see StudIP and EVV.					
Capac	лу	30 students					

02-B\	WL: MSc -B6-1	Applied	Corporate Finance	1 st – 3 rd semester	6 CP
Cours	se	Applied Corr	oorate Finance		
Code		02-BWL:MS			
	ty / Department /		s Administration / BWL VI – E	Banking & Finance	
Coord	dinator	Prof. Christir	na Bannier		
Requ	irements	None			
Learr	ning Outcomes	appliccritica	rstanding of deeper aspects of corporate finance cation of the appropriate analytical methods in practice al appreciation of different procedures and methods nary analysis and evaluation of individual and financial company ions		
mea capi divid		 meas capita divide 	cholder value and corporate governance suring investment returns al structure tradeoffs end policy valuation		
Teac	hing Method	Lecture			
σ	Total		180 hours		
s)	Course		Attendance	Preview a	and review
Workload (hours)	Lectur	e	60	12	20
Asse	ssment	End-of-cours	se assessment		
	Requirements		None		
t	Type(s) (duration)		Written assessment (10 pages maximum) and "quiz" by choice		
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment		
Asse	Contribution to final grade		100% written assessment or 80% written assessment and 20% "quiz"		
Frequ	lency	Winter seme	ster		
Teac	hing Language	English			
Note		For further m	nodule information and requir	ed readings, see Stu	udIP.

02-BW	/L:MSc-F-B6–3	Strategy	able Business – , Governance &	1 st – 3 rd semester	6 CP
		Finance			
Course	e		Business – Strategy, Governand	ce & Finance	
Code		02-BWL:MS			
Faculty Chair	y / Department /	02 / Busines	s Administration / BWL VI – Ban	king & Finance	
Coord	inator	Prof. Christi	na Bannier		
Learni	ng Outcomes	 Examina Compara sustaina 	 Examination of suitability for different industries / companies Comparative assessment of regulatory measures to strengthen corporate sustainability 		
	e Contents	ConsideSustainaMeasurii	Presentation of sustainable business strategies Consideration of governance models to support sustainability Sustainable investment opportunities: Forms, instruments, markets Measuring sustainability Regulatory measures		
Teach	ing Method	Lecture and			
_	Total		180 hours		
Workload (hours)	Course		Attendance	Preview and review	
Workloa (hours)	Lecture	e	30	60	
у Ч	Tutoria	al	30	60	
Asses	sment	End-of-cours	se assessment		
	Requirements		None		
	Type(s) (duration)		Term paper or written examination (the form of examination be announced by the lecturer at the latest by the second date), voluntary oral examination		
	Type of reassessr	nent	Equivalent to type of initial assessment		
Contribution to final gra		al grade	100 % term paper or 100 % written exam (the exact distribution will be announced by the lecturer at the second course date at the latest).		
Freque	ency	Summer ser	nester		
Teaching language German					
Note		For course of	locuments, literature, and dates,	see StudIP and	EVV.

02-BV	WL: MSc- B7-3	Auditing	and Consulting	1 st – 3 rd semester	6 CP
Cours Code Facul Chair	ty / Department /	Auditing and 02-BWL:MS 02 / Busines			
	dinator	Prof Corinn	a Ewelt-Knauer		
	Requirements None Learning Outcomes acquiring an understanding of the relationship between corporate governance, auditing and non-audit services provided by auditors a special focus on the resulting conflict of interests acquiring the abilities to understand the audit of financial statemen and its limits and to address critical aspects of the audit process critical discussion of audit-related consulting services provided by auditor gaining an understanding how behavioural theory can help identify potential problem areas during the audit process conceiving the relationship between the audit with discretionary accounting decisions on one side and process organization on the other side Course Contents theory of auditing auditing as an element of corporate governance auditing duties and types of audits objectives and process of audits and quality control			by auditors with al statements t process provided by the help identify retionary	
Teach	ning Method	Lecture and	related advisory and consultir tutorial	0	
g	Total		180 hours		
Workload (hours)	Course		Attendance	Preview	and review
our our	Lectur		30		60
≥ £	Tutoria	al	30		60
	ssment Requirements		se assessment None		
ent	Type(s) (duration)		Written examination (60-90 minutes)		
Assessment	Type of reassessr		Equivalent to type of initial assessment		
-	Contribution to fina	-	100% written examination		
Frequ		Summer ser	nester		
	ning Language	German			
Note		For further m	nodule information and require	ed readings, see St	udIP.

02 D	WL: MSc -A-B7-6			1 st – 3 rd semester	6 CP
02-DV	/VL.IVISC-A-D/-0	Special I	ssues in Financial	$1^{\circ} - 3^{\circ}$ semester	6 CP
		-			
			ng and Auditing:		
		Single Fi	inancial Statements		
Cours	Se	Special Issue	es in Financial Accounting an	d Auditing: Single F	inancial
Court		Statements		a / taaliing: Oingio i	
Code		02-BWL:MS	c-A-B7-6		
Facul Chair	Ity / Department /	02 / Busines	s Administration / BWL VII –	Financial Accounting	g
Coord	dinator	Prof. Corinna	a Ewelt-Knauer		
	irements	None			
auditir • Learn procee • Learn agains			ring detailed normative expering issues with regard to single ing skills for discussing currendures, particularly with regard ing skills for discussing current st the background of German poles and the IFRS framework	e financial statemen nt legislative and sta I to critical issues nt accounting issues generally accepted	ts andard-setting s, in particular
Financial S intensively are curren interpretat German co perspectiv			e "Special Issues in Financial atements", selected practice-r vith the students. In particular, controversial in practice and n. Specifically, such issues ar mercial law and against the l of single financial statements. students planning to start a ca	relevant cases are d , the course focuses therefore require in e discussed in the c background of IFRS . Overall, this modul	iscussed on issues that tensive ontext of , both from the e is particularly
Teac	hing Method		integrated exercises	¥	U
q	Total		180 hours		
cloa 's)	Course		Attendance		and review
Workload (hours)	Lectur	e	30	1	50
Asses	ssment	End-of-cours	se assessment		
	Requirements		None		
ent	Type(s) (duration)		Written examination (60 – 90 minutes)		
Assessment	Type of reassessr	ment	Equivalent to type of initial assessment		
Ass	Contribution to final grade		100% examination		
Frequ		Summer ser	mester		
	hing Language	German			
Note		For further n	nodule information and require	ed readings, see Stu	JdIP.

02-BWL: MSc -A-B7-7	Special Account Group-W statement Special Issu statements 02-BWL:MS	es in Financial Accounting an c-A-B7-7				
Faculty / Department	/ 02 / Busines	s Administration / BWL VII – I	Financial Accounting	g		
Coordinator	Prof. Corinn	a Ewelt-Knauer				
Requirements	None					
Learning Outcomes	auditi Learr proce Learr again and the In the course the students controversia Specifically, law and again	uiring detailed normative expertise on complex accounting and ting issues with regard to consolidated financial statements rning skills for discussing current legislative and standard-setting redures, particularly with regard to critical issues rning skills for discussing current accounting issues, in particular nst the background of generally accepted accounting principles the IFRS framework se, selected practice-relevant cases are discussed intensively with ts. In particular, the course focuses on issues that are currently ial in practice and therefore require intensive interpretation. <i>y</i> , such issues are discussed in the context of German commercial ainst the background of IFRS, both from the perspective of				
		consolidated financial statements. Overall, the course is particularly suitable for students planning to start a career in accounting or auditing.				
Teaching Method	Lecture with	integrated exercises				
Total		180 hours Attendance	Proviow	and review		
	cture	30		50		
Assessment	End-of-cour	se assessment				
Requirements		None				
Type(s) (durati	on)	Written examination (60 – 90 minutes)				
Type of reasse	ssment	Equivalent to type of initial assessment				
Contribution to	final grade	100% examination				
Frequency	Winter seme	ester				
Teaching Language	German					
Note For further		nodule information and require	ed readings, see St	udIP.		

			1st Ord composition	
02-BWL: MSc -A-B7-8	Group-V	Vide Financial	1 st – 3 rd semester	6 CP
	Reportin	g & Sustainability		
	Reportin	g		
Course		Financial Reporting & Sustai	nability Reporting	
Code	02-BWL:MS			
Faculty / Department Chair	/ 02 / Busines	s Administration / BWL VII –	Financial Accountin	g
Coordinator		a Ewelt-Knauer		
Requirements	None			
Learning Outcomes	comp Critica Learn inves Reco susta Reco	al discussion of different cons ing about accounting instrum	olidation methods ents for communica l learning about eler	ting with nents of
Course Contents	 Oblig Cons partion Propose Address back 	nitation of the economic entity gation to prepare consolidated financial statements solidation techniques in the context of full consolidation, in cular capital consolidation ortionate consolidation and application of the equity method essees and reporting instruments of an annual report against the sground of effective communication with investors ainability Reporting in the European Union		
Teaching Method	Lecture and		ł	
Total		180 hours		
ح Course		Attendance	Preview	and review
	ture	30		60
	orial	30		60
Assessment	End-of-cour	urse assessment		
Requirements		None		
Type(s) (duratio	on)	Written examination (60 – 90 minutes)		
Type of reasse Contribution to	ssment	Equivalent to type of initial assessment		
Contribution to	final grade	100% examination		
Frequency	Winter seme	ester		
Teaching Language	German			
Note	For further n	nodule information and requir	ed readings see St	udIP

02-BV	WL: MSc- B8-2	Empirica Researc	I Management h	1 st - 3 rd semester	6 CP
Cours	20	Empirical M	anagement Research		
Code		02-BWL:MS			
	ty / Department /		s Administration / BWL VIII –	Human Resource M	/anagement
Chair	•				anagement
	dinator	Prof. Frank \	Valter		
Requ	irements	None			
	ning Outcomes	project critical mana under mana knowl resea aim al theory meas estimation correl	ibing and making important de ts in management research I appraisal and understanding gement research standing and applying moder gement research edge of important tools to ind <u>rch projects in management</u> nd process of empirical mana <i>r</i> of science urement of constructs ation of parameters and hypo ratory data analysis ation and regression analysis	g of empirical resear n techniques of emp lependently carry ou lgement research	rch findings from pirical
Teach	hing Method	Lecture and	tutorial		
p	Total		180 hours		
lloa s)	Course		Attendance	Preview	and review
Workload (hours)	Lectur		30		60
≳ ר	Tutoria	al	30		60
Asses	ssment	In-course as	sessment		
	Requirements		None		
ъ	Type(s) (duration)		Written examination (60-90 r (to be announced in initial se		oject assignment
Assessment	Type of reassessr	nent	Equivalent to type of initial a	ssessment	
Asse	Contribution to fina	al grade	80-100% written examination be announced in initial sessi		t assignment (to
Frequ	iency	Winter seme		,	
	hing Language	German			
Note		For further n	nodule information and require	ed readings, see St	udIP.

02-B\	WL: MSc -B8-4	Organiza Design	ation Theory &	1 st – 3 rd semester	6 CP
		5			
Cours	se	Organizatior	n Theory & Design		
Code)	02-BWL:MS	c-B8-4		
Facul	Ity / Department /	02 / Busines	s Administration / BWL VIII -	Human Resource N	lanagement
Chair	•				
Coord	dinator	Prof. Frank	Walter		
Requ	irements	None			
Cours	ning Outcomes	 under organ prese knowl and th basic organ influe work empir 	cation and evaluation of impor- standing and describing impo- izational design ntation and critical discussion ledge of theories, concepts an neir applications to solve prace and modern organization the ization design options and the nce factors of organizational of organization and design ical insights from organization	ortant influence factor of important organi nd results of organiz tical problems ory eir consequences design	ors of zational theories
Teaci	hing Method	Lecture and			
ad	Course		180 hours Attendance	Broviow	and review
klo Jrs)	Lectur	0	30		60
Workload (hours)	Tutoria		30		60 60
					00
Asses	ssment Requirements	In-course as	None		
ŧ	Type(s) (duration)		Written examination (60-90) (to be announced in initial se		oject assignment
essment	Type of reassessr	nent	Equivalent to type of initial a		
Asses	Contribution to fin	al grade	80-100% written examination be announced in initial sessi		assignment (to
Frequ	uency	Summer ser	nester		
Teacl	hing Language	German			
Note		For further n	nodule information and require	ed readings, see Stu	udIP.

02-B\	WL: MSc- B8-5	Leaders	ed Exercises in hip & Human	1 st – 3 rd semester	6 CP
		Resourc	e Management		
Cours	se	Advanced E	xercises in Leadership & Huma	n Resource Manag	ement
Code		02-BWL:MS			
Chair		02 / Busines	s Administration / BWL VIII – H	uman Resource Ma	anagement
Coord	dinator	Prof. Frank \	Nalter		
	irements	None			
	ning Outcomes	finding evalua scient mana develo to pra mana critica praction mana	nced, application-oriented under gs in leadership and human res ating, interpreting, and applying ific knowledge from the fields o gement oping and presenting (in writing ctical problems from the fields of gement I, constructive discussion of val cal problems from the fields of I gement	ource management to practical problem f leadership and hu and verbally) one's of leadership and hu rious solution appro eadership and hum	t ms advanced man resource s own solutions uman resource aches to an resource
Cours	se Contents	huma • applic	ed, application-oriented topics n resource management ation of theories and findings fr ed case studies in order to solv	om these fields to p	practice-
Teac	hing Method	Lecture			
σ	Total		180 hours		
loa s)	Course		Attendance	Preview ar	nd review
Workload (hours)	Lectur	e	60	120	C
Asses	ssment	In-course as	sessment		
	Requirements		None		
ent	Type(s) (duration)		Written assessment (20 pages minutes) (to be announced in	initial session)	ion (20
Assessment	Type of reassessr	ment	Equivalent to type of initial ass	essment	
Asse	Contribution to fin	al grade	70-100% written assessment a announced in initial session)	and 0-30% presenta	ation (to be
Frequ	Jency	Winter seme	ester		
Capa		30 students			
	hing Language	German			
Note			nodule information and required	readings. see Stud	JIP.
				g_, 200 etat	

02 DV	WL: MSc- B8-6			1 st – 3 rd semester	6 CP
UZ-DV	VL.INISC-DO-0	Advance	d Exercises in	1 - 3 - Semester	0 CP
		•	ment Research		
		Methods			
Cours	20	Advanced F	xercises in Management Res	earch Methods	
Code		02-BWL:MS			
	ty / Department /		s Administration / BWL VIII –	Human Resource N	lanagement
	dinator	Prof. Frank \	Valter		
Requ	irements	Empirical Ma	anagement Research (02-BW	L:MSc-B8-2)	
Learn	ing Outcomes	 under in mail applyi questi critica recention praction (e.g. S interp accord interp accord advani weigh mode analysi experi multile 	standing the most commonly nagement research ng these statistical methods of	used advanced stat on new/ one's own r lethods and findings s using common sta) oresentation of analy e., writing a results i (tion) ., hierarchical regre ted mediation analy scenario-based or v	esearch presented in tistical software vsis results report meeting ssion, relative ses ignette-
T 1	in a Martha al		ly on similar research questio	ns.	
reacr	ning Method	Tutorial	180 hours		
))	Total Course		Attendance	Droviow (and review
Workload (hours)	Tutoria	al	60		20
Asses	ssment	End-of-cours	se assessment		
	Requirements		None		
ent	Type(s) (duration)		Written examination or online be announced in initial sessi		90 minutes) (to
Assessment	Type of reassessr	nent	Equivalent to type of initial a	ssessment	
Ass	Contribution to fina	<u> </u>	100% written examination		
Frequ	•	Summer ser	nester		
Capa		30 students			
	ning Language	German			
Note		For further m	nodule information and require	ed readings, see Stu	JdIP.

02-BV	WL: MSc- B9-1	Systems	Engineering	1 st – 3 rd semester	6 CP
Cours	se	Systems Eng			
Code)	02-BWL:MS			
Facul Chair	Ity / Department /	02 / Busines	s Administration / BWL IX – E	Business Informatior	n Systems
Coord	dinator	Prof. Axel So	chwickert		
Requ	irements	None			
Learn	ning Outcomes	scient situati develo	ation, interpretation and applie ific and practical knowledge a ions or in a multidisciplinary c opment of IT systems ("Syste sment of the economic efficie	also in relation to ne ontext for the engine ms Engineering").	w or unfamiliar
Cours	se Contents	engine • proce • metho • progra • Softw	mentals of systems theory, m eering dure models (and result mode ods and techniques for model amming, implementation and are quality, software benefits, jects and IT project managen	els) for developmen ing of IT-systems operation of IT-syst software costs	t of IT-systems
Teach	hing Method	Lecture and	tutorial		
q	Total		180 hours		
Workload (hours)	Course		Attendance	Preview a	and review
Workloð (hours)	Lectur	е	30	6	60
Ň,	Tutoria	al	30	6	60
Asses	ssment	End-of-cours	se assessment		
	Requirements		None		
ent	Type(s) (duration)		Written examination		
Assessment	Type of reassessr	nent	Equivalent to type of initial a	ssessment	
Assi	Contribution to fina	al grade	100% written examination		
Frequ		Winter seme	sters		
	hing Language	German			
Note		For further m	nodule information and require	ed readings, see St	udIP.

02-BW	VL: MSc -B9-4	Digital B	usiness	1 st – 3 rd semester	6 CP
					•
Cours	е	Digital Busir			
Code		02- BWL:MS		/ =	
	ty / Department /		s Administration and Economics	s / BWL IX – Bu	siness Information
Chair		Systems			
Coord		Prof. Axel C	. Schwickert		
	rements	None			
Leann	ing Outcomes	scier situa	uation, interpretation and applica ntific and practical knowledge als tions or in a multidisciplinary cor ronic business.	o in relation to i	new or unfamiliar
	e Contents	trans and f • For e crypt proce prote	ent and innovative information te forming analogue into digital bus for use in digitalized business ac example: blockchain, cryptocurre tography, identity and access ma edures, Internet of Everything, an ection and data security, cloud co	siness activities tivities of compa ncies, smart co nagement, auth rtificial intelligen	of companies anies ntracts, nentication
Teach	ing Method	Lecture and	tutorial		
σ	Total		180 hours		
s)	Course		Attendance	Preview and	review
Workload (hours)	Lectur	е	30	60	
€ ≤	Tutoria	al	30	60	
Asses	sment	End-of-cours	se assessment	•	
	Requirements		None		
ent	Type(s) (duration)		Written examination (60 – 90 m	inutes)	
Assessme	Type of reassessr	nent	Equivalent to type of initial asse	essment	
	Contribution to fina	•	100% examination		
Frequ		Summer ser	nester		
	ing language	German			
Note		For further n	nodule information and required	readings, see S	StudIP

02-B\	WL: MSc -B10-1	Managin Process	g the Innovation	1 st – 3 rd semester	6 CP
Cours			e Innovation Process		
Code		02-BWL:MS			N4 (
Chair			s Administration / BWL X – Ir	inovations & Start-u	p Management
	dinator		Schuhmacher		
	iirements	None			
Lean	ning Outcomes	acade innova • ability includ • ability	ling expert knowledge and ad emic knowledge on problems ation process to integrate insights with kno ling societal and ethical conte to structure advanced indepe to conduct theoretical and ap	and solutions on ma wledge gained in ot xts endent study and lea	anagement the her modules, arning
Cours	se Contents	as diff innova basics the in coope open	s of innovation development a ferent strategies and types of ation strategies s of designing innovation proc novation development proces arative processes within innov innovation: focus on specific ation process, such as open i	innovation esses and decision s ration management questions within and	-making within
Teac	hing Method	Lecture and	tutorial		
-	Total		180 hours		
)) oac	Course		Attendance	Preview a	and review
orki	Lectur	e	30		60
Workload (hours)	Tutoria	al	30	6	30
Asse	ssment	End-of-cours	se assessment		
	Requirements		None		
t	Type(s) (duration)		Written examination or writte announced in initial session)	en/oral assessment	(to be
Assessment	Type of reassessr	nent	Equivalent to type of initial a	ssessment	
Asse	Contribution to fin	al grade	80-100% written examination assessment (to be announce		/oral
Frequ	lency	Summer ser		,	
	hing language	English			
Note			nodule information and require	ed readings, see St	udlP.

02-B\	WL: MSc -B10-2	Creativit Entrepre	y and neurship	1 st – 3 rd semester	6 CP
Cours	se	Creativity an	d Entrepreneurship		
Code		02-BWL:MS			
Facul Chair	ty / Department /	02 / Busines	s Administration / BWL X – Ir	nnovations & Start-u	p Management
Coord	dinator	Prof. Monika	Schuhmacher		
Requ	irements	None			
Cours	ning Outcomes	entrep indep advar data ability study ability ability builty theori ability busing pitchir	0	interpretation and ap d of secondary as w wledge gained in ot l contexts endent study and lea oplied research in th	oplication of vell as primary her courses of arning
Teac	hing Method	Lecture and			
q	Total		180 hours		
loa s)	Course		Attendance		and review
Workload (hours)	Lectur		30		50
ЗĻ	Tutoria	al	30	6	60
Asses	ssment	End-of-cours	se assessment		
	Requirements		Submission of idea paper		
ent	Type(s) (duration)		Business plan and written / c in initial session)	oral assessment (to	be announced
Assessment	Type of reassessr	nent	Equivalent to type of initial a	ssessment	
Asse	Contribution to fina	al grade	70-80% written assessment, homework assignment (to be	•	
Frequ	lency	Winter seme	ster		
Capa	city	80 students			
Teac	hing language		German (to be announced in		
Note		For further n	nodule information and require	ed readings, see St	udIP.

02-BV B11-1	WL/VWL: MSc-	Text Min	ing	1 st – 3 rd semester	6 CP
Cours	Se.	Text Mining			
Code			L:MSc-B11-1		
	ty / Department /		s Administration / BWL XI – [Data Science and Di	gitalisation
Chair					9.10.100.1011
Coord	dinator	Prof. Nicolas	s Pröllochs		
Requ	irements	None			
Learn	ing Outcomes	patte interp 	rstanding of methods and algorstanding of methods and algorst from unstructured text da pretation of the outcomes of q to solve practical problems f ts	ta uantitative text anal <u>y</u>	ysis
Cours	se Contents	 extra 	processing, sentiment analysis, and text classification option of insights from text data using the statistical software R nining for applications in research and practice		
Teach	ning Method	Lecture and	tutorial		
	Total		180 hours		
ad	Course		Attendance	Preview a	and review
Workload (hours)	<u>ເ</u>		15	3	30
Vor	Tutorial		15	3	30
	Independen		90		
Asses		In-course as			
	Requirements		None		
ant	Type(s) (duration)		Presentation (20-30 minutes) and assignment (10-15 pages) (to be announced in initial session)		
Assessment	Type of reassessr	nent	Equivalent to type of initial a	ssessment	
Asse	Contribution to fina	-	30-70% assignment and 30- in initial session)	70% presentation (t	o be announced
Frequ		Winter seme	ster		
Capa		24 students			
	ning language	English			
Note		For further n	nodule information and require	ed readings, see Stu	udIP.

02-B\	WL: MSc -B12-2	Data Sci Behavior	ence for Consumer	1 st – 3 rd semester	6 CP
Cours			e for Consumer Behavior		
Code		02-BWL:MS			
	Ity / Department /		s Administration / BWL XII –	Digitalisation, E-Bus	siness and
Chair			Management		
	dinator	Prof. Jella Pl	teitter		
	irements	None • ability		<u> </u>	
	ning Outcomes	 under applic metho decisi ability basic interation proble 	to model and analyze consul standing of the process of dat ation competence in the field ods on-making skills to interpret and critically reflect technical understanding of e- ction with experts and laypers of areas, and solutions of the to express and understand in	ta science projects of statistics and ma ect on data analysis commerce and VR sons about information covered field	results commerce
Cours	se Contents	CRISI • mode • basic • analys	ccience methods using establi P-DM ling of consumer behavior programming concepts of sta sis of data from e-/m-/VR-con acking	tistical software (pro	bably using R)
		-	visualization and evaluation (p	robably with R)	
Teac	hing Method	Lecture and			
	Total		180 hours		
Workload (hours)	Course		Attendance	Preview a	and review
Workloa (hours)	Lectur	e	30	6	60
Nd (Tutoria		30	6	60
Asse	ssment	End-of-cours	se assessment		
	Requirements		None		
ent	Type(s) (duration)		Written examination		
Assessment	Type of reassessr	nent	Equivalent to type of initial as	ssessment	
Ass	Contribution to fin	al grade	80% written examination and	20% exercises	
Frequ	Jency	Summer sen	nester		
Capa	city	30 students			
Teac	hing language	English			
Note		For further m	nodule information and require	ed readings, see St	udIP.

Extra1 Course Code		for Busin Economi Data Scienc 02-BWL:MS	e with Python for Business ar c-B9-4		6 CP
Chair	/ Department /		s Administration / BWL XII - [Management	igitalisation, E-Bus	iness and
Coordin	nator	Prof. Jella P	feiffer		
Require		None			
Leanin	g Outcomes	 Acquifunct visual 	er functional programming ire basic data science kno- tionality of Python package alization, and analysis cation expertise in statistic	wledge in the use s in data collection	n, processing,
Course	Contents	 Data Loop Data Data Data 	cs of Programming in Pytho Types and Operators s, conditional Statements, Preparation with Pandas Visualization with Maptplo Analysis borative Work with Git	and Functions	
Teachir	ng Method	Lecture with	Tutorial		
g .	Total		180 hours		
s)	Course		Attendance	Preview and re	eview
Workload (hours)	Lectur		30	60	
ч Ч	Tutoria	al	30	60	
Assess		End-of-cours	se assessment		
	Requirements		None		
ent	Type(s) (duration)		Written examination (60 – 90) minutes) and exer	cises
ses	Type of reassessr		Equivalent to type of initial a	ssessment	
	Contribution to fina	.	100% Examination		
Freque		Summer ser	nester		
Capacit	ty	30 students			
Teachir	ng language	German			
Note		For further m	nodule information and requir	ed readings, see St	udIP

of potential conflicts in business practice as well as developme proposed solutions Critical reflection and discussion of the course content 	er				
Taxation and Tax Structuring Course International corporate taxation and tax structuring Code 02-BWL:MSc-T-BWLXIII-1 Faculty / Department / Chair 02 / Business Administration / BWL XII – Taxation Theory and Fiscal R Coordinator Prof. Jobst Wilmanns Requirements None Learning Outcomes • Understanding, methods, objectives and applications of transfer pricing • Understanding of the legal principles relevant to transfer pricing • Understanding of the legal provisions for income adjustments a application from an economic perspective • Knowing how to use the standard transfer prices and asse of potential conflicts in business practice as well as developmed proposed solutions • Critical reflection and discussion of the course content	er				
Structuring Course International corporate taxation and tax structuring Code 02-BWL:MSc-T-BWLXIII-1 Faculty / Department / 02 / Business Administration / BWL XII – Taxation Theory and Fiscal R Coordinator Prof. Jobst Wilmanns Requirements None Learning Outcomes • Understanding, methods, objectives and applications of transfer pricing • Understanding of the legal principles relevant to transfer pricing • Understanding of the legal provisions for income adjustments a application from an economic perspective • Knowing how to use the standard transfer pricing methods • Topic-related determination/setting of transfer prices and asse of potential conflicts in business practice as well as developmed proposed solutions • Critical reflection and discussion of the course content • Critical reflection and discussion of the course content	er g				
Course International corporate taxation and tax structuring Code 02-BWL:MSc-T-BWLXIII-1 Faculty / Department / Chair 02 / Business Administration / BWL XII – Taxation Theory and Fiscal R Coordinator Prof. Jobst Wilmanns Requirements None Learning Outcomes • Understanding, methods, objectives and applications of transfer pricing • Understanding of the legal principles relevant to transfer pricing • Understanding of the legal provisions for income adjustments a application from an economic perspective • Knowing how to use the standard transfer pricing methods • Topic-related determination/setting of transfer prices and asse of potential conflicts in business practice as well as developmed proposed solutions • Critical reflection and discussion of the course content	er g				
Course International corporate taxation and tax structuring Code 02-BWL:MSc-T-BWLXIII-1 Faculty / Department / Chair 02 / Business Administration / BWL XII – Taxation Theory and Fiscal R Coordinator Prof. Jobst Wilmanns Requirements None Learning Outcomes • Understanding, methods, objectives and applications of transfer pricing • Understanding of the legal principles relevant to transfer pricing • Understanding of the legal provisions for income adjustments a application from an economic perspective • Knowing how to use the standard transfer pricing methods • Topic-related determination/setting of transfer prices and asse of potential conflicts in business practice as well as developmed proposed solutions • Critical reflection and discussion of the course content • Critical reflection and discussion of the course content	er				
Code 02-BWL:MSc-T-BWLXIII-1 Faculty / Department / Chair 02 / Business Administration / BWL XII – Taxation Theory and Fiscal R Coordinator Prof. Jobst Wilmanns Prof. Jobst Wilmanns Requirements None Learning Outcomes • Understanding, methods, objectives and applications of transfer pricing • Understanding of the legal principles relevant to transfer pricing • Understanding nector from an economic perspective • Knowing how to use the standard transfer pricing methods • Topic-related determination/setting of transfer prices and asse of potential conflicts in business practice as well as development proposed solutions • Critical reflection and discussion of the course content	er				
Code 02-BWL:MSc-T-BWLXIII-1 Faculty / Department / Chair 02 / Business Administration / BWL XII – Taxation Theory and Fiscal R Coordinator Prof. Jobst Wilmanns Prof. Jobst Wilmanns Requirements None Learning Outcomes • Understanding, methods, objectives and applications of transfer pricing • Understanding of the legal principles relevant to transfer pricing • Understanding nector from an economic perspective • Knowing how to use the standard transfer pricing methods • Topic-related determination/setting of transfer prices and asse of potential conflicts in business practice as well as development proposed solutions • Critical reflection and discussion of the course content	er				
Chair Prof. Jobst Wilmanns Coordinator Prof. Jobst Wilmanns Requirements None Learning Outcomes • Understanding, methods, objectives and applications of transfer pricing • Understanding of the legal principles relevant to transfer pricing • Outcomes • Understanding of the legal provisions for income adjustments a application from an economic perspective • Knowing how to use the standard transfer pricing methods • Topic-related determination/setting of transfer prices and asser of potential conflicts in business practice as well as developmed proposed solutions • Critical reflection and discussion of the course content • Critical reflection and discussion of the course content	er				
Chair Prof. Jobst Wilmanns Coordinator Prof. Jobst Wilmanns Requirements None Learning Outcomes Understanding, methods, objectives and applications of transfer pricing Understanding of the legal principles relevant to transfer pricing Understanding of the legal provisions for income adjustments a application from an economic perspective Knowing how to use the standard transfer pricing methods Topic-related determination/setting of transfer prices and asser of potential conflicts in business practice as well as development proposed solutions Critical reflection and discussion of the course content	er				
Requirements None Learning Outcomes • Understanding, methods, objectives and applications of transfer pricing • Understanding of the legal principles relevant to transfer pricing • Understanding of the legal provisions for income adjustments a application from an economic perspective • Knowing how to use the standard transfer pricing methods • Topic-related determination/setting of transfer prices and asse of potential conflicts in business practice as well as developmed proposed solutions • Critical reflection and discussion of the course content	g				
 Understanding, methods, objectives and applications of transfer pricing Understanding of the legal principles relevant to transfer pricing Ability to assess the legal provisions for income adjustments a application from an economic perspective Knowing how to use the standard transfer pricing methods Topic-related determination/setting of transfer prices and asse of potential conflicts in business practice as well as developmed proposed solutions Critical reflection and discussion of the course content 	g				
 pricing Understanding of the legal principles relevant to transfer pricing Ability to assess the legal provisions for income adjustments a application from an economic perspective Knowing how to use the standard transfer pricing methods Topic-related determination/setting of transfer prices and asses of potential conflicts in business practice as well as developmed proposed solutions Critical reflection and discussion of the course content 	g				
 application from an economic perspective Knowing how to use the standard transfer pricing methods Topic-related determination/setting of transfer prices and assert of potential conflicts in business practice as well as development proposed solutions Critical reflection and discussion of the course content 					
 Knowing how to use the standard transfer pricing methods Topic-related determination/setting of transfer prices and asse of potential conflicts in business practice as well as developme proposed solutions Critical reflection and discussion of the course content 					
 Topic-related determination/setting of transfer prices and asse of potential conflicts in business practice as well as developme proposed solutions Critical reflection and discussion of the course content 					
 of potential conflicts in business practice as well as development proposed solutions Critical reflection and discussion of the course content 	Topic-related determination/setting of transfer prices and assessment				
proposed solutions Critical reflection and discussion of the course content	of potential conflicts in business practice as well as development of				
Course Contente	Critical reflection and discussion of the course content				
Course Contents International law/ guidelines and institutions	 International law/ guidelines and institutions 				
Transfer pricing					
Documentation requirements					
Transfer pricing methods					
Database/ Benchmarking studies					
Arm's length analysis					
Intangible assets					
 Financial services and cash pooling Elimination of double taxation 					
Teaching Method Lecture and tutorial Total 180					
$\frac{1}{2} \frac{1}{2}$ Lecture $\frac{1}{30}$ $\frac{1}{60}$					
Or StreetCourseAttendancePreview and reviewLecture3060Tutorial3060					
Assessment End-of-course assessment					
Requirements None					
Type(s) (duration) Written examination (60 – 90 minutes)					
Type of reassessment Equivalent to type of initial assessment					
Type of reassessment Equivalent to type of initial assessment Contribution to final grade 100% examination					
Frequency Summer semester					
Teaching language German					
Note For further module information and required readings, see StudIP					

D2-BWL:MSc-Dekanat-3 Taxation Corporation		of Partnerships and tions	13. Fach- semester	6 CP		
0	Taxa Cara a fi					
Course		Partnerships and Corporations				
Code		Sc-Dekanat-3	/ D			
Faculty / Department /	02 / Busines	s Administration and Economics	s / Deanery			
Chair	Deener					
Coordinator	Deanery					
Requirements	None	natan din s tha haaisa af Cannan				
Learning Outcomes		rstanding the basics of German e of legal form	and internationa	al tax law and the		
		rstanding of the methods, object ct area of taxation of partnership				
		al reflection and discussion of th	e course conten	nt		
Course Contents	Intro	Introduction to German Tax Law				
	 Introduction to the choice of legal form 					
	Taxes of the corporation					
	Taxes of the partnership					
	Conversion and legal form					
	International Tax Law					
	 Inter 	International tax planning				
Teaching Method	Lecture and	tutorial				
Total		180 hours				
Peolytic Suno A → Course Lectu A → Tutor		Attendance	Preview	v and review		
tectu	re	30		60		
ັ≥ັ⊆ Tutor	al	30		60		
Assessment	End-of-cours	se assessment	1			
Requirements		None				
Type(s) (duration)	Written examination (60 – 90 minutes)				
Type of reassess Contribution to fir	ment	Equivalent to type of initial assessment				
Contribution to fir	nal grade	100% written examination				
Frequency	Winter seme	ester 22-23				
Teaching language	German					
Note	For further n	nodule information and required	readings, see S	StudIP		

02-BW	/L: MSc -Dekanat-5	Taxation	of Individuals	13. Fach- semester	6 CP	
Cours	e	Taxation of I		•		
Code			Sc-Dekanat-5			
Chair	y / Department /	02 / Busines	s Administration and Economics	s / Deanery		
Coord		Deanery				
	rements	None				
Learni	ng Outcomes	 Abilit 	erstanding of the basics of the ta y to reflect and discuss the relevi ion of individuals			
			al reflection and discussion of th cation references	ne course conte	nt and its	
Course Contents • F			amentals of the taxation of indiv	viduals		
		National law / directives and institutions				
		 International law / directives and institutions 				
		Procedural rules				
		Basis of claims				
		Focus on income taxation:				
		Types of income				
		 Methods of profit determination / surplus determination 				
		Elimination of double taxation				
Teach	ing Method	Lecture and	tutorial			
	Total		180 hours			
Workload (hours)	Course		Attendance	Previev	v and review	
orkl	Lecture	e	30		60	
Š Ľ	Tutoria	al	30		60	
Asses	sment	End-of-cours	se assessment			
	Requirements		None			
ent	Type(s) (duration)		Written examination (60 – 90 minutes)			
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment			
	Contribution to fina		100% written examination			
Freque			mester 22-23			
	ing language	German				
Note		For further module information and required readings, see StudIP				

02-V\	WL: MSc -V1-1	Econom	ics of Regulation	1 st – 3 rd semester	6 CP
Cours Code		Economics of 02-VWL:MS	of Regulation c-V1-1		
Chair		Regulation	ics / VWL I – Industrial Econ	omics, Competition	Policy and
Coord	dinator	Prof. Georg	Götz		
Requirements None					
information a of product m well as labor are characte market partic			deals with network industries on the consequences of the a among the agents active in the arkets characterized by unce markets, insurance markets rized by endogenous information cipants' behavior affecting othe nce, the market mechanism m	asymmetric distribut ese sectors. Here, c rtainty about qualitie or financial markets tion that is generate er market participar	ion of one might think as and prices as . These markets ad by some nts' behavior. As
 cost pricin regu rate intro 			uction to the economics of reg heory (subadditivity etc.) g in natural monopoly (Ramse ation under asymmetric inform f return regulation vs. price-ca ucing competition in network tutorial	ey-Boiteux and peak nation with respect to ap regulation	
1040	Total	Lootaro ana	180 hours		
ad	Course		Attendance	Preview	and review
klo Irs)	Lectur	۵	30		50
Workload (hours)	Tutoria		30		50 50
	ssment	In-course as	sessment		
710000	Requirements		None		
ent	Type(s) (duration)		Written examination, assignments (to be announced in initial session)		
Assessm	Type of reassessr	nent	Equivalent to type of initial assessment		
Ass	Contribution to fina		85% written examination, 15	% assignments	
	lency	Summer ser	nester		
Teac	hing language	English			
Note		For further n	nodule information and require	ed readings, see Stu	udIP.

02-V\	WL: MSc -V1-2	Industria	l Organization	1 st – 3 rd semester	6 CP
Cours		Industrial Or			
Code		02-VWL:MS			D : .
	ty / Department /		ics / VWL I – Industrial Econ	omics, Competition	Policy and
Chair		Regulation			
	dinator	Prof. Georg	Gotz		
	irements hing Outcomes	None	extends the basic concepts o		tion that and
provided in the course 'Competition policy and Strategy'. The focus is business strategies such as price discrimination and product differenti and on strategic interaction in oligopoly. Students will learn about the importance of the research and development activities of firms and ho are influenced by public policy in general and by the patent system in particular. The course models and evaluates business behaviour from public policy and a managerial perspective.					
 strate price horiz rese inform carte 			ents include, for example: gic interaction in oligopoly discrimination ontal and vertical product diffe rch and development native vs. persuasive advertisi s and mergers d information is available from	rentiation	
Teac	hing Method	Lecture and	tutorial		
pr	Total		180 hours		
sols (s	Course		Attendance	Preview a	and review
Workload (hours)	Lectur	е	30	6	50
Ч	Tutoria	al	30	6	50
Asses	ssment	In-course as	sessment		
	Requirements		None		
ent	Type(s) (duration)		Written examination (90 minutes), assignments (2-4 pages – to be announced in initial session)		
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment		
Ass	Contribution to fina	al grade	85% written examination, 15	% assignments	
Frequ	lency	Winter seme	ester		
	hing language	English			
Note		For further n	nodule information and require	ed readings, see St	udIP.

02-VV	WL: MSc -V1-3	Economi	cs of Innovation	1 st – 3 rd semester	6 CP
Cours		Economics o			
Code		02-VWL:MSo			
	ty / Department /		ics / VWL I – Industrial Econ	omics, Competition	Policy and
Chair		Regulation			
	dinator	Prof. Georg	Gotz		
	irements	None			
	se Contents	 Knowledge and understanding of theoretical and applied questions of economics of innovation. Learning outcomes are as follow: evaluation, interpretation and application of advanced scientific knowledge with regards to new resp. unfamiliar situations in a mult disciplinary context ability to integrate knowledge with other subjects of the course of studies with regard to social and ethical aspects independent advanced learning process independent implementation of theoretical and application-oriented projects within the subject communication of knowledge and intellectual exchange about up-t date topics with experts and non-experts Course contents include, for example: market structure and incentives for innovation patent system, intellectual property and licensing implementation and diffusion of new technologies research joint ventures innovation and growth politics of technology 			scientific ons in a multi- e course of tion-oriented
Teach	hing Method	Lecture and			
	Total		180 hours		
))	Course		Attendance	Preview a	and review
urs	Lectur	e	30	6	60
Workload (hours)	Tutoria	al	30	6	60
Asses	ssment	In-course as	sessment		
	Requirements		None		
ut	Type(s) (duration)		Written examination (90 minutes), 6 assignments (2-4 pages – to be announced in initial session)		
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment		
Asse	Contribution to fina	al grade	80% written examination, 15% assignments (1-5), 5% assignment (6)		
Frequ	lency	Summer sen			
	hing language	English			
			nodule information and require	ed readings, see St	udlP.

02-VV	WL: MSc -V3-1	Theory o Trade	of International	1 st – 3 rd semester	6 CP	
		I				
			ternational Trade			
Code 02-VWL:MS0						
Chair			nics / VWL III – International E	conomics		
Coordinator Prof. Jür			Meckl			
	irements	None				
emp theo • abili • com			aced knowledge about theories of international trade and their ical assessments including their methodological, decision etic and mathematical foundations and its historical development to interpret and critically discuss simple models from this field utational skills necessary for handling such models			
	se Contents	 trade integr globa 	generalizations of the neoclassical foreign trade theory trade in intermediate goods and fragmentation of production integration of commodity markets and effects on labor markets globalization and economic growth			
Teach	hing Method	Lecture with				
σ	Total		180 hours			
loa s)	Course		Attendance		and review	
Workload (hours)	Lecture		60	1	20	
Asses	ssment	End-of-cours	se assessment			
	Requirements		None			
ent	Type(s) (duration)		Written examination (60-90 minutes)			
Assessment	Type of reassessr	ment	Equivalent to type of initial assessment			
Ass	Contribution to fin	al grade	100% written examination			
Frequ	lency	Winter seme	nester			
Teach	hing language	English	English			
Note		For further n	nodule information and require	ed readings, see St	udIP.	

02-VV	WL: MSc- V3-2		olicy and onal Factor ents	1 st – 3 rd semester	6 CP	
Course Trade Policy			and International Factor Move	ments		
Code 02-VWL:MSc						
Faculty / Department / 02 / Econom Chair			nics / VWL III – International Eco	onomics		
Coordinator Prof. Jürgen			Meckl			
Requirements None						
and e metho its his ability Course ContentsCourse Contents••			nced knowledge about internation mpirics of international factor modological, decision theoretic an atorical development to interpret and critically discuss <u>utational skills necessary for ha</u> from trade policy and market structure cal economy of trade policy	ovements including ad mathematical fou as simple models fro	y their indations and om this field	
			r movements and multinational firms			
Teach	hing Method	Lecture and				
σ	Total		180 hours	<u> </u>		
loa s)	Course		Attendance	Preview ar		
Workload (hours)	Lectur Tutoria		30 30	60 60		
Asses	ssment	End-of-cours	se assessment			
	Requirements		None			
ent	Type(s) (duration)		Written examination (60-90 minutes)			
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment			
Ass	Contribution to fina	al grade	100% written examination			
Frequ		Summer ser	nester			
-	hing language	English				
Note		For further n	nodule information and required	I readings, see Stud	IP.	

02-V\	02-VWL: MSc -V3-3 Summer Economi		School in ics	1 st – 3 rd semester	6 CP		
Cours	20	Summor Sci	nool in Economics				
Code		02-VWL:MS					
			nics / VWL III – International Eco	onomice			
Chair				onomics			
	dinator	Prof. Jürgen	Meckl				
Requirements N Learning Outcomes		None	nced knowledge about variable				
		 theore ability literat comp ability appro ability aplity and s 	utational skills necessary for ha to formulate, defend and critici aches to discuss information, ideas, i pecialist audiences in this field	ons and its historica ss simple models fro indling such models ze field-specific pos ssues and solutions	l development om relevant s sitions and s with both lay		
Cours			The course contents include economics topics in the field of theory, empiricism and / or methods.				
Teac	hing Method	Lecture and tutorial					
	Total		180 hours				
p _	Course		Attendance	Preview ar	nd review		
urs)	Lectur	е	24	50)		
Workload (hours)	Semina	ar	16	30)		
_	Independen	t study		60			
Asse	ssment	In-course as	sessment				
	Requirements		None				
ŗ	Type(s) (duration)		Written examinations (examination 1: 45 minutes / examination 2: 60-90 minutes), written assignment (15 pages) and presentation (45 minutes)				
Assessment	Type of reassessr	nent	Equivalent to type of initial ass	sessment			
Asse	Contribution to fin	al grade	10% written examination 1, 40% written examination 2, 40% written assignment, 10% presentation				
Freau	lency	Summer ser					
Capa		20 students					
	hing language	English					
Note			nodule information and required	I readings, see Stud	JIP.		

02-V\	WL:MSc-V3-4		ummer School: ics of Debt Crises	1 st – 3 rd semester	6 CP
Cours Code		Summer Scl 02-VWL:MS	hool in Economics c-V3-3		
Facul Chair	ty / Department /	02 / Econom	nics / VWL III – International Eco	onomics	
Coord	dinator	Prof. Jürgen	Meckl		
Requirements N		None	nced knowledge about variable		
Cours	se Contents	 theore ability literat comp ability appro ability appro ability and s 	ical assessments including their etic and mathematical foundation to interpret and critically discuss ure utational skills necessary for har to formulate, defend and criticina aches to discuss information, ideas, i pecialist audiences in this field contents include economics top	ons and its historica ss simple models fro andling such models ze field-specific pos ssues and solutions	I development om relevant sitions and s with both lay
Toool	hing Method		and / or methods.		, ,
Teaci	Total	Lecture and	180 hours		
	Course		Attendance	Preview ar	nd roviow
s)	Lectur	0	24	50	
Workload (hours)	Semina		16	30	
>	Independen	t study		60	
Asse	ssment	In-course as	sessment		
	Requirements		None		
ent	Type(s) (duration)		Written examinations (examination 1: 45 minutes / examination 2: 60-90 minutes), written assignment (15 pages) and presentation (45 minutes)		
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment		
Asse	Contribution to fin	al grade	10% written examination 1, 40% written examination 2, 40% written assignment, 10% presentation		
Frequ	lency	Summer ser			
Capa		20 students			
	hing language	English			
Note		For further n	nodule information and required	l readings, see Stud	dIP.

Transition and Reform Economics Course Transition and Reform Economics Code 02-VWL:MSc-V4-2 Faculty / Department / 02 / Economics / VWL IV – Transition and Integration Economics Chair 02 / Economics / VWL IV – Transition and Integration Economics Coordinator Prof. Matthias Göcke Requirements None Learning Outcomes • understanding and own application of economic reform and transformation processes • independent critical reflection on concrete economic systems as as real reform processes, in particular on economic aspects of the political enforceability of reforms • formulation and argumentative defense of the advantages and disadvantages of individual economic systems or of different reforstrategies • ability to exchange ideas about problem areas and solutions with	well ne orm			
Course Transition and Reform Economics Code 02-VWL:MSc-V4-2 Faculty / Department / 02 / Economics / VWL IV – Transition and Integration Economics Chair Ocordinator Coordinator Prof. Matthias Göcke Requirements None Learning Outcomes • understanding and own application of economic theoretical explanatory models related to political and economic reform and transformation processes • independent critical reflection on concrete economic systems as as real reform processes, in particular on economic aspects of th political enforceability of reforms • formulation and argumentative defense of the advantages and disadvantages of individual economic systems or of different refor strategies • ability to exchange ideas about problem areas and solutions with	well ne orm			
Code 02-VWL:MSc-V4-2 Faculty / Department / 02 / Economics / VWL IV – Transition and Integration Economics Chair 02 / Economics / VWL IV – Transition and Integration Economics Coordinator Prof. Matthias Göcke Requirements None Learning Outcomes • understanding and own application of economic-theoretical explanatory models related to political and economic reform and transformation processes • independent critical reflection on concrete economic systems as as real reform processes, in particular on economic aspects of th political enforceability of reforms • formulation and argumentative defense of the advantages and disadvantages of individual economic systems or of different refor strategies	well ne orm			
Code 02-VWL:MSc-V4-2 Faculty / Department / 02 / Economics / VWL IV – Transition and Integration Economics Chair 02 / Economics / VWL IV – Transition and Integration Economics Coordinator Prof. Matthias Göcke Requirements None Learning Outcomes • understanding and own application of economic-theoretical explanatory models related to political and economic reform and transformation processes • independent critical reflection on concrete economic systems as as real reform processes, in particular on economic aspects of th political enforceability of reforms • formulation and argumentative defense of the advantages and disadvantages of individual economic systems or of different refor strategies	well ne orm			
Code 02-VWL:MSc-V4-2 Faculty / Department / 02 / Economics / VWL IV – Transition and Integration Economics Chair 02 / Economics / VWL IV – Transition and Integration Economics Coordinator Prof. Matthias Göcke Requirements None Learning Outcomes • understanding and own application of economic-theoretical explanatory models related to political and economic reform and transformation processes • independent critical reflection on concrete economic systems as as real reform processes, in particular on economic aspects of th political enforceability of reforms • formulation and argumentative defense of the advantages and disadvantages of individual economic systems or of different refor strategies	well ne orm			
Faculty / Department / Chair 02 / Economics / VWL IV – Transition and Integration Economics Coordinator Prof. Matthias Göcke Requirements None Learning Outcomes • understanding and own application of economic-theoretical explanatory models related to political and economic reform and transformation processes • independent critical reflection on concrete economic systems as as real reform processes, in particular on economic aspects of th political enforceability of reforms • formulation and argumentative defense of the advantages and disadvantages of individual economic systems or of different refor strategies • ability to exchange ideas about problem areas and solutions with	well ne orm			
Chair Prof. Matthias Göcke Requirements None Learning Outcomes • understanding and own application of economic-theoretical explanatory models related to political and economic reform and transformation processes • independent critical reflection on concrete economic systems as as real reform processes, in particular on economic aspects of th political enforceability of reforms • formulation and argumentative defense of the advantages and disadvantages of individual economic systems or of different reformance strategies	well ne orm			
Requirements None Learning Outcomes • understanding and own application of economic-theoretical explanatory models related to political and economic reform and transformation processes • independent critical reflection on concrete economic systems as as real reform processes, in particular on economic aspects of th political enforceability of reforms • formulation and argumentative defense of the advantages and disadvantages of individual economic systems or of different refor strategies • ability to exchange ideas about problem areas and solutions with	well ne orm			
 Learning Outcomes understanding and own application of economic-theoretical explanatory models related to political and economic reform and transformation processes independent critical reflection on concrete economic systems as as real reform processes, in particular on economic aspects of th political enforceability of reforms formulation and argumentative defense of the advantages and disadvantages of individual economic systems or of different refor strategies ability to exchange ideas about problem areas and solutions with 	well ne orm			
 explanatory models related to political and economic reform and transformation processes independent critical reflection on concrete economic systems as as real reform processes, in particular on economic aspects of th political enforceability of reforms formulation and argumentative defense of the advantages and disadvantages of individual economic systems or of different refors strategies ability to exchange ideas about problem areas and solutions with 	well ne orm			
reference to the subject dealt with as well as to independently de further learning processes				
 Course Contents privatization strategies and price liberalization in the transition to market economy creation of new institutions and organizations suitable for the ma economy theory of institutional change political-economic restrictions on reforms and methods of political implementation of reform measures sequencing of reforms and transformation strategies (e.g. big bar versus gradualism) the economics of secessions special problems with transformations (e.g. state capture and sof budget constraints) 	arket al ing			
Teaching Method Lecture and tutorial				
Total 180 hours				
PreviewAttendancePreview and review(sportLecture3060Tutorial2060	V			
Orginal 30 60 Vertical 30 60				
Assessment End-of-course assessment				
Requirements None				
Type(s) (duration) Written examination (60-90 minutes)				
Type of reassessment Equivalent to type of initial assessment Contribution to final grade 100% written examination				
	I grade 100% written examination			
Frequency Winter semester				
Teaching language German				
Note For further module information and required readings, see StudIP.				

02-VV	WL: MSc -V5-1	Financia Internatio	I Markets and onal	1 st – 3 rd semester	6 CP
		Macroec	onomics		
Cours	Se	Financial Ma	arkets and International Macroe	conomics	
Code					
Chair			ics / VWL V – Monetary Econo	omics	
Coord	dinator	Prof. Peter 7	Tillmann		
	irements hing Outcomes	None			
Course Contents			of theoretical knowledge and ap onal macroeconomics resulting opetence (to be specified in initi ation, interpretation and applica v and/or multidisciplinary contex to structure advanced indepen to integrate insights with knowling societal and ethical context to conduct theoretical and app to convey factual knowledge a <u>rch with both lay and specialist</u> of flows and current accounts bases apporal modelling of the curren and nominal exchange rates and onge rate models: theory and er	in improved metho al course session): tion of advanced so ts dent study and lear ledge gained in oth s lied research in this nd discuss state-of <u>audiences in this fin</u> lances t account: theory an l interest rate parity	odological and cientific insights ming er modules, s field -the-art eld nd evidence
Teach	hing Method	Lecture and			
1000	Total		180 hours		
Workload (hours)	Course		Attendance	Preview ar	nd review
our our	Lectur	e	30	60)
≷ רׂ	Tutoria	al	30	60)
Asses	ssment	End-of-cours	se assessment		
	Requirements		None		
ent	Type(s) (duration)		Written examination (90 minutes)		
Assessment	Type of reassessr	nent	Equivalent to type of initial ass	essment	
	Contribution to fina	•	100% written examination		
Frequ		Summer ser	nester		
	hing language	English			
Note		For further n	nodule information and required	l readings, see Stud	dIP.

02-V\	WL: MSc- V5-2	Advance	d Macroeconomics	3 rd semester	6 CP	
Cours Code		Advanced M 02-VWL:MS	acroeconomics			
			ics / VWL V – Monetary Eco	nomics		
Chair						
Coordinator Prof. Peter			Tillmann			
Requ	irements	None				
Course Contents			of theoretical knowledge and a mics resulting in improved me (to be specified in initial cour- ation, interpretation and applie v and/or multidisciplinary cont- to structure advanced indepe- to integrate insights with kno- ing societal and ethical conte- to conduct theoretical and ap- to convey factual knowledge rch with both lay and specialis- iced theories and problems of ods for solving and simulating al and financial frictions and ical evidence on macroecono	ethodological and o se session): cation of advanced texts endent study and le wledge gained in o xts oplied research in th and discuss state- st audiences in this f business cycles dynamic macroeco their consequences	bjective scientific insights arning ther modules, his field of-the-art field onomic models	
Teac	hing Method	Lecture and				
	Total	•	180 hours			
Workload (hours)	Course		Attendance	Preview	and review	
our our	Lectur	е	30		60	
ζ÷	Tutoria	al	30		60	
Asses	ssment	End-of-cours	e assessment			
	Requirements		None			
ent	Type(s) (duration)		Written examination (90 minutes)			
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment			
Ass	Contribution to fina	<u> </u>	100% written examination			
	lency	Winter seme	ster			
	hing language	English				
Note		For further m	nodule information and require	ed readings, see St	udIP.	

00.14		1		Ast ord - ·	
02-77	WL: MSc -V5-3	Risk and Econom	I the Open	1 st - 3 rd semester	6 CP
		LCOHOIN	у		
		_			
Cours			Open Economy		
Code		02-VWL:MS			
Chair			nics / VWL V – Monetary Eco	onomics	
Coord	dinator	Prof. Peter 7	Fillmann		
	irements		Inced in course notice		
Learning Outcomes Acquisition of theoretical knowledge and applied skills in risk and the conomy resulting in improved methodological and object competence specified in initial course session): • evaluation, interpretation and application of advanced scientific in new and/or multidisciplinary contexts • ability to structure advanced independent study and learning • ability to integrate insights with knowledge gained in other modulincluding societal and ethical contexts • ability to conduct theoretical and applied research in this field • ability to convey factual knowledge and discuss state-of-the-art research with both lay and specialist audiences in this field • course Contents • international borrowing and lending of small open economies • asset pricing and risk premia • risk sharing and financial markets • debt and default • financial and currency crises • the international financial architecture			expetence (to be scientific insights earning ther modules, nis field of-the-art field		
Teach	hing Method	Lecture with	student presentations		
	Total		180 hours	Γ	
Workload (hours)	Course		Attendance	Preview	and review
/or	Lectur	e	40		80
Σ÷	Student prese	entations	20		40
Asses	ssment	In-course as	sessment		
	Requirements		None		
ent	Type(s) (duration)		Written examination (90 minutes) and presentation		
Assessment	Type of reassessment		Equivalent to type of initial assessment		
Contribution to final grade 70% written examination and 30% student presentation					entation
Frequ	uency	Winter seme	ester		
Capacity 30 students					
		Teaching language English			
			nodule information and requi		

02-VV	WL: MSc -V6-1	Microeco Theory	onomics and Game	1 st – 3 rd semester	6 CP	
Cours	Se	Microeconor	mics and Game Theory			
Code		02-VWL:MS				
-	ty / Department /		nics / VWL VI – Behavioral an	d Institutional Econo	omics	
Coord	dinator	Prof. Max A	bert			
Requ	irements	None				
ind for • ab ex		incluc found • ability expla	aced knowledge of neoclassical economics and game theory ling its methodological, decision-theoretic and mathematical ations to interpret models from this area and to critically discuss their natory value utational skills necessary for handling such models			
Cours	se Contents	 non-linear optimization and decision theory 				
Court		 general equilibrium theory game theory 				
Teach	hing Method	Lecture				
	Total	•	180 hours			
oac s)	Course		Attendance	Preview a	and review	
Workload (hours)	Lectur	e	60	1	20	
Asses	ssment	End-of-cours	se assessment			
	Requirements		None			
ent	Type(s) (duration)		Written examination (90 minutes)			
Assessment	Type of reassess	ment	Equivalent to type of initial assessment			
Contribution to final grade 100%			100% written examination			
Frequ	lency	Winter seme	ester			
Teach	hing language	German				
		For further n	nodule information and require	ed readings, see Stu	udIP.	

02-VV	WL: MSc -V6-2	Behavio	ral Economics	1 st – 3 rd semester	6 CP
Cours	Se	Behavioral E	conomics		
Code		02-VWL:MS			
Facul Chair	ty / Department /	02 / Econom	ics / VWL VI – Behavioral and	d Institutional Econo	omics
Coord	dinator	Prof. Max Al	bert		
Requ	irements	None			
contra decis devel • ability expla		aced knowledge of behavioral and experimental economics in ast to neoclassical economics including their methodological, on-theoretic and mathematical foundations and their historical opment to interpret models from this area and to critically discuss their natory value utational skills necessary for handling such models			
Course Contents • intro • deci		introddecisi	duction to behavioural and experimental economics ion theory: alternative approaches and experimental results e theory: alternative approaches and experimental results		
Teach	ning Method	Lecture			
	Total		180 hours		
Workload (hours)	Course		Attendance	Preview a	and review
Worklo; (hours)	Lectur	е	60	1	20
Asses	ssment	End-of-cours	se assessment		
	Requirements		None		
ent	Type(s) (duration)		Written examination (90 minutes)		
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment		
Contribution to final grade 100% written examination					
Frequ		Summer ser	nester		
	hing language	German			
Note		For further n	nodule information and require	ed readings, see Stu	udIP.

02-VW	VL:MSc-V3/V6-1		ional Problems of Economics	1 st – 4 th semester	3 CP each semester	
Course Code	е		Il Problems of Applied Economic	S		
	y / Department /	02 / Econom	02-VWL:MSc-V3/V6–1 02 / Economics / VWL III – International Economics 02 / Economics / VWL VI – Behavioral and Institutional Economics			
Coord	linator	Prof. Jürgen Prof. Max Al	Meckl			
Requir	rements	None				
Learni	ing Outcomes	 Students 	acquire the ability to recognize	and correctly c	lassify	
		fundame	ntal methodological problems ar	nd to identify pr	omising solutions.	
		Students	acquire knowledge of specific n	nethods and ar	e able to discuss	
		and deve	elop solutions to economic policy	/ problems on t	his basis.	
Cours	e Contents	Introduction to logic, epistemology and philosophy of science.				
		Introduction to the basic questions of the methodology of economics.				
		 In-depth study of applied game theory (with a focus on capital markets) as 				
		a fundamental area of modern economics in which profound knowledge of				
		the methodology of economics is essential for orientation.				
Teach	ing Method	Lecture				
_	Total		180 hours			
Workload (hours)	Course		Attendance	Preview and	review	
Worklog (hours)	Lecture	: 1	30	60		
≥Ę	Lecture	2	30	60		
	sment		se assessment			
	Requirements		None			
Jt	Type(s) (duration)		Written examination 1 (60-90 minutes), written examination 2 (60 minutes)			
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment			
Ass	Contribution to fina	al grade	al grade 50 % examination 1, 50 % examination 2			
Freque	•		(two lectures, in optional order)			
Teach	ing language	Lecture 1: (English	winter semester? : German. Lo	ecture 2 (sumi	mer semester?):	
Note		-	locuments, literature, and dates,	see StudIP an	d EVV.	
Capac	city	20 students				

02-V\ 1	WL/BWL: MSc -St-	Advance	ed Econometrics	1 st – 3 rd semester	6 CP
Cours	se	Advanced E	conometrics		
Code		02-VWL/BW			
	Ity / Department /		ics / VWL VII - Statistics and	Econometrics	
Chair					
Coord	dinator	Prof. Peter V	Vinker		
Requ	irements	None			
Learning OutcomesAcquisition of theoretical knowledge and applied skills i econometrics, resulting in improved methodological con- specified in initial course session): 			cation of advanced s exts rther learning wledge gained in ot xts pplied research pro and discuss state-o st audiences in this	nce (to be scientific insights her modules, jects in this field of-the-art field	
Teac	hing Method	Lecture and			
	Total	•	180 hours		
Workload (hours)	Course		Attendance	Preview a	and review
Worklo; (hours)	Lectur	e	30	6	60
< 7	Tutoria	al	30	6	60
Asses	ssment	In-course as			
	Requirements		None		
ent	Type(s) (duration)	_	Written examination (90 minutes) and midterm tests (20-30 minutes)		
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment		
	Contribution to fina		50-70% written examination	and 30-50% midter	m tests
-	uency	Winter seme	ster		
-	hing language	English			
Note		For further n	nodule information and require	ed readings, see Stu	udIP.

			4 of 0		
02-VWL: MSc -St-2	and Con	ries Econometrics nputer Based	1 st – 3 rd semester	6 CP	
	Methods				
Course	Time Series	Economotrics and Computer P	and Mathada		
		Econometrics and Computer B	aseu methous		
Code	02-VWL:MS				
Faculty / Department Chair		nics / VWL VII – Statistics and E	conometrics		
Coordinator	Prof. Peter \	Winker			
Requirements	None				
Learning Outcomes	econometric methodolog • evalu in nev • ability • ability from • ability • ability resea • multiv • comp	of theoretical knowledge and ap cs and computer-based methods ical competence (to be specified ation, interpretation and applica w and/or multidisciplinary contes to independently structure furth to integrate insights with know societal and ethical contexts to carry out theoretical and ap to convey factual knowledge a arch with both lay and specialist variate dynamic models puter based methods (e.g. Boots	s resulting in impro- d in initial course se ation of advanced se xts her learning ledge gained in oth plied research proje nd discuss state-of audiences in this fi	ved ession): cientific insights er modules and ects in this field -the-art	
		non-linear modelsmodelling of financial market data			
Teaching Method	Lecture and				
Total		180 hours			
A orkood Workson Workson Workson Workson Kankson Korkson Korkson Kankson Kankson Kankson Kankson Kankson Kankson Kankson Kankson Kankson Kankan Kankson Kan Kan Kan Kan Kan Kan Kan Kan Kan Ka		Attendance	Preview a	nd review	
	ture	30	60)	
≥ ≤ Tut	orial	30	60)	
Assessment	In-course as	ssessment			
Requirements		None			
Type(s) (durati		Written examination (60-90 minutes), project assignment and presentation		gnment and	
Type of reasse		Equivalent to type of initial assessment			
Contribution to	final grade	30% written examination, 20% presentation and 50% project assignment			
Frequency Summer ser					
Capacity	25 students				
Teaching language	German				
Note	For further r	nodule information and required	l readings, see Stu	dIP.	

02-V\	WL: MSc -V9-1	Econom	ics of Digitalisation	1 st – 3 rd semester	6 CP
Cours	Se	Economics (of Digitalisation		
Code		02-VWL:MS	8		
	ty / Department /		Economics / VWL IX – Econ	omics of Digitalisation	วท
Chair	•	02, 0011014			
	dinator	Prof. Irene B	Bertschek		
	irements	None			
econd know to me ability ability digita Course Contents inform techn impace			to describe and understand omic processes ledge about theoretical conce asure digitalization and to an to describe, interpret and as to critically discuss the econo- lization nation and communication tec- ologies of digitalization on firms of digitalization on employed	pts as well as empir alyze its economic ir sess empirical result omic and social con chnologies (ICT) as g	ical approaches npact. ts sequences of
			markets and platforms		
Teac	hing Method	Lecture and			
	Total		180 hours		
Workload (hours)	Course		Attendance	Preview a	and review
Worklo; (hours)	Lectur	е	30	6	60
≤ C	Tutoria	al	30	6	60
Asse	ssment	In-course as	sessment		
	Requirements		None		
ent	Type(s) (duration)		Written examination (90 minutes) and written assignment including presentation		
essment	Type of reassessr	nent	Equivalent to type of initial assessment		
Contribution to final grade			60-70% written examination, 30-40% written assignment		
Frequ	lency	Summer ser	mester		
Teac	hing language	English			
Note For further mo			nodule information and requir	ed readings, see Stu	udIP.

02-VW	/L/ //Sc-V10-1	Cause a	nd Effect: Topics in	13. Fach- semester	6 CP	
DVVL.N			Il Economics of	Semester		
		-	on, Labor, and Health			
Course	e	Cause and Effect: Topics in Empirical Economics of Education, Labor, and Health				
Code		02-VWL/BW	L:BSc-V10-1			
Facult Chair	y / Department /	02 / Busines	s Administration and Economics	s / VWL X		
Coord	inator	Prof. Dr. Mir	am Stockburger			
Requir	rements	None				
Course	e Contents	econd Know Indep applic Impar to cor Causa Poten Natur appro Funda health wage	oth knowledge of the identification omic questions ledge and understanding of qua endent implementation of the le- cations in statistical programs and ting of content-related and meth nprehend and critically discuss a ality problems in many importan- tial outcome framework; matching al experiments: Instrument varia ach, regression discontinuity and amental and current applications of economics: impact of education or migration on employment lev minimum age for alcohol consult	asi-experimental arned methods a d interpretation of nodological know <u>scientific work</u> t, social science ng and regression ables, difference- alysis, and other s from education n on income, effer vels, impact of leg	methods and example of the results ledge to be able questions. in-differences methods , labor, and ects of minimum gal regulations	
Teach	ing Method	Lecture and				
	Total	•	180 hours			
Workload (hours)	Course		Attendance	Preview and re	eview	
ork our:	Lectur	e	30	60		
ŠĔ	Tutoria	al	30	60		
Asses	sment	End-of-cours	se assessment			
	Requirements		None			
ent	Type(s) (duration)		Written examination (60 – 90 m	ninutes)		
Assessment	Type of reassess	ment	Equivalent to type of initial asse	essment		
Ass	Contribution to fin	nal grade 100% examination				
Freque		Summer ser	nester			
	ing language	English				
Note		For further n	nodule information and required	readings, see St	tudIP	

	VL/BWL:BSc- Extra-1	Introduc	tion to LaTex and R	1 st – 3 rd semester	6 CP	
Cours	e	Introductior	n to LaTex and R			
Code		02-VWL/BV	VL:BSc-V10-Extra-1			
Facult	ty / Department /	FB 02 / Bus	siness and Economics / VWL	X - Data Econo	omics	
Chair						
Coord	linator	Prof. Mirjar	n Stockburger, Henrike Alm			
Learn	ing Outcomes		e offers an introduction to the t is software R. The focus is on g data sets			
Cours	e Contents	- Introdu	uction to LaTex			
		- Creati	ng documents and presentation	ons in LaTex		
		- Introduction to R and RStudio				
		- Loading data in RStudio				
		- Data cleansing in RStudio				
		- Creating graphics in RStudio				
Teach	ning Method	Lecture and	Lecture and tutorial			
	Total	1	180 hours			
be						
Workload (hours)	Course		Attendance	Preview and	·	
Worklo. (hours)				assignments,	presentation	
_			21 hours	159 hours		
Asses	sment	End-of-cou	rse assessment			
	Requirements		Basic statistical knowledge			
t	Type(s) (duration	ר)	Term paper, assignment, an	d presentation		
Assessment	Type of reasses	sment	Equivalent to type of initial assessment			
Asse	Contribution to fi	nal grade	Term paper (70%) + assignments (20%) + presentation (10%)			
Frequ	ency	Summer se	emester			
Teach	ning language	German				
Note		For course	documents, literature, and da	ates, see StudIF	and eVV.	
Capad	city	Limited	Limited			

02-VV V10-E	VL/BWL: MSc - Extra1	Tools in	Empirical Research	1 st – 3 rd semester	6 CP	
Cours	e		npirical Research			
Code		02-VWL/BV	VL:MSc-V10-Extra1			
Facult Chair	ty / Department /	FB 02 / Bus	siness and Economics / VWL	X - Data Econo	mics	
Coord	linator	Prof. Mirjar	n Stockburger, Henrike Alm			
Learn	ing Outcomes		offers an introduction to the t s software R. The focus is on g data sets			
Course Contents - Intro - Crea - Intro - Load - Data		 Introduction Creating of the construction Introduction Loading of the construction Data clear 	ion to LaTex documents and presentations in LaTex ion to R and RStudio data in RStudio ansing in RStudio graphics in RStudio			
Teach	ning Method	Lecture and				
	Total		180 hours			
Workload (hours)	Course		Attendance	Preview and r assignments,		
ן אב ב	Lectur	е	21 hours	159 hours		
Asses	sment	End-of-cou	rse assessment			
	Requirements		Basic statistical knowledge			
ent	Type(s) (duration	ר)	Term paper, assignment, and presentation			
sessment	Type of reassess	sment	Equivalent to type of initial assessment			
Contribution to final gra		nal grade	e Term paper (70%) + assignments (20%) + presentation (10%)			
Frequ	ency	Summer se	emester			
Teach	ning language	German				
Note		For course	e documents, literature, and dates, see StudIP and eVV.			
Capad	city	Limited				

02-Q:	MSc-Englisch-2	Busines	s Ethics	1 st – 3 rd semester	6 CP
Cours	Se.	Business Et	hics		
Code		02-Q:MSc-E			
	ty / Department /		s Administration and Econom	nics / Managerial En	alish
Chair	· ·				9
	dinator	Thomas Wa			
	irements		n English at pre-intermediate		
Learning Outcomes		ethica • self-c • impro	y to view business actions as embedded into broader, normative al contexts critical review of one's own management role oved critical thinking and socio-emotional skills oved rhetorical and argumentative skills in English		
	se Contents	 formu ethica mana 	lating, applying and critically on al theories, concepts and princi gement practice	evaluating essential	normative
Teach	ning Method	Seminar			
	Total		180 hours		
Workload (hours)	Course		Attendance	Preview a	and review
Worklo; (hours)	Semina	ar	45	g	00
ਤ ਦ	Independen	t study	15	3	80
Asses	ssment	In-course as	sessment		
	Requirements		Regular attendance and acti	ve participation	
ent	Type(s) (duration)		Written assessment (90-135 minutes) and student presentation (20-30 minutes)		
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment		
Contribution to final grade			60% written assessment, 40% presentation		
Frequ	iency	Winter seme	ester		
Capa	city	20 students			
Teach	ning language	English			
Note		For further n	nodule information and require	ed readings, see Stu	udIP.

02-Q:	MSc-Englisch-3	Rhetoric	for Managers	1 st – 3 rd semester	6 CP
Cours	se	Rhetoric for	Managers		
Code		02-Q:MSc-E			
Facul Chair	ty / Department /		s Administration and Econom	ics / Managerial En	glish
Coord	dinator	Thomas Wa	gner		
Requ	irements		n English at pre-intermediate	(B1 CEFR) level	
Learning Outcomes		to view business actions as embedded into broader nunicative contexts to tailor one's own communicative action to rhetorical ements ved critical thinking and communicative competence ved rhetorical and argumentative skills in English			
Course Contents • form conc			lating, applying and critically e opts and principles of classica gement practice		
Teac	ning Method	Seminar			
	Total		180 hours		<u> </u>
Workload (hours)	Course		Attendance	Preview a	and review
Worklo; (hours)	Semina		45	ç	90
ΣF	Independen	t study	15	(r)	30
Asses	ssment	In-course as			
	Requirements		Regular attendance and acti	ve participation	
ent	Type(s) (duration)		Project assignment and student presentation (20-30 minutes)		
Assessment	Type of reassessr	nent	Equivalent to type of initial assessment		
Contribution to final grade 50% written assessment, 5			50% written assessment, 50	% oral assessment	
Frequ	iency	Summer ser	nester		
Capa		20 students			
Teac	ning language	English			
Note		For further n	nodule information and require	ed readings, see Stu	udIP.